



BOULEVARD

HOTELS & RESORTS



About Boulevard Hotel Group

Boulevard Hotel Group is a distinguished name in the hospitality industry, known for its commitment to excellence and unparalleled guest experiences. With a portfolio of upscale and midscale hotels, Boulevard Hotel Group has established itself as a leader in providing world-class accommodations and services.





Vision Statement

To be the premier choice for discerning travelers, redefining luxury hospitality and fostering unity across Africa.

Mission Statement

To constantly provide first class services in corporate hospitality.



The Team

Our dedicated team at Boulevard Hotel Group is the driving force behind our success. Comprised of seasoned professionals with a passion for hospitality, they ensure that every guest's stay is nothing short of exceptional. From our housekeeping staff to our culinary experts, the Boulevard team works tirelessly to create memorable moments for our guests.





The CEO



Ekene Nnabuihe, the dynamic and seasoned professional who has taken the helm as the CEO of Boulevard Hotel Group, a burgeoning hospitality venture set to reshape the upscale, Upper upscale and mid-scale hotel landscape across Africa. With an illustrious career spanning over 20 years in the African hospitality arena, Mr. Nnabuihe brings unparalleled expertise and innovation to this exciting venture.

Mr. Nnabuihe's journey in the hospitality industry began humbly, working his way up from the front lines of guest services to executive leadership roles within some of Africa's most renowned hotels. His deep-seated passion for creating exceptional guest experiences, combined with his strategic acumen, has set him apart as a trailblazer in the field.

Charting a Pan-African Journey

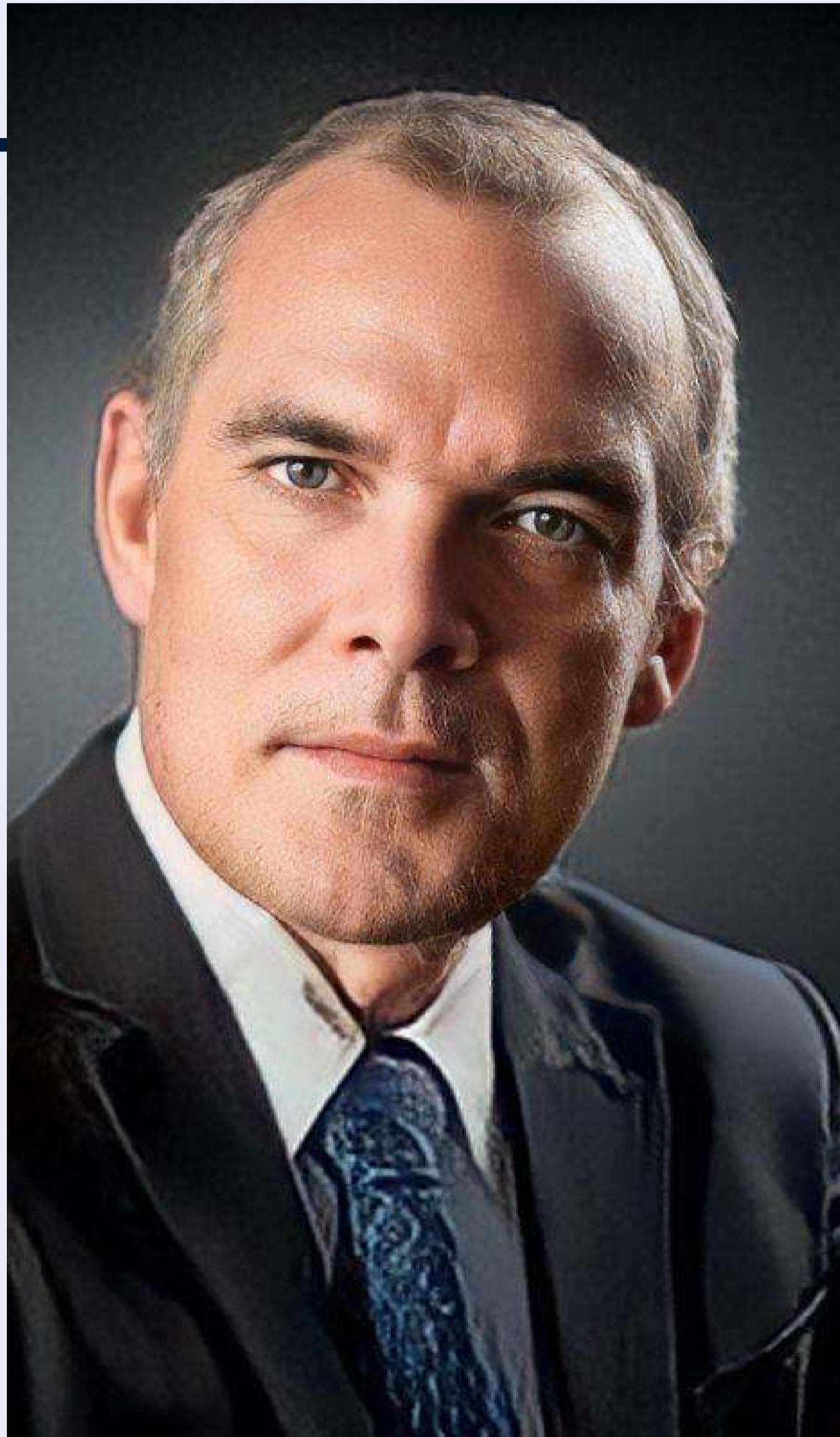
Under Mr. Nnabuihe's stewardship, Boulevard Hotel Group is poised to expand its footprint across the African continent. With a strategic focus on upscale and mid-scale properties, the group aims to provide a diverse range of travelers with access to world-class hospitality that reflects Africa's unique blend of tradition and modernity.

The visionary CEO envisions a network of hotels that reflect the local essence of each destination while upholding Boulevard Hotel Group's commitment to luxury, comfort, and sustainability. This journey, he believes, will not only redefine the hospitality industry but also contribute to Africa's emergence as a global destination for discerning travelers.



In a rapidly evolving hospitality landscape, Mr. Nnabuihe stands as a beacon of expertise, innovation, and passion. As he leads Boulevard Hotel Group into this new chapter, we anticipate a legacy of unparalleled luxury, guest-centric experiences, and a resounding affirmation of Africa's place on the world stage.





The COO

Chief Operating Officer



Mr. Ebbesen's illustrious career is marked by his exceptional leadership and successful management of prominent properties in Nigeria. Notably, he has overseen the operations of the former Sheraton Abuja, showcasing his prowess in navigating the complexities of the dynamic Nigerian hospitality market.

With a career deeply rooted in the African hospitality sector, Mr. Ebbesen brings unparalleled insights and understanding of the diverse cultures, nuances, and unique challenges that define the continent. His extensive experience positions him as a valuable asset in guiding Boulevard's strategic initiatives across the Pan African landscape.

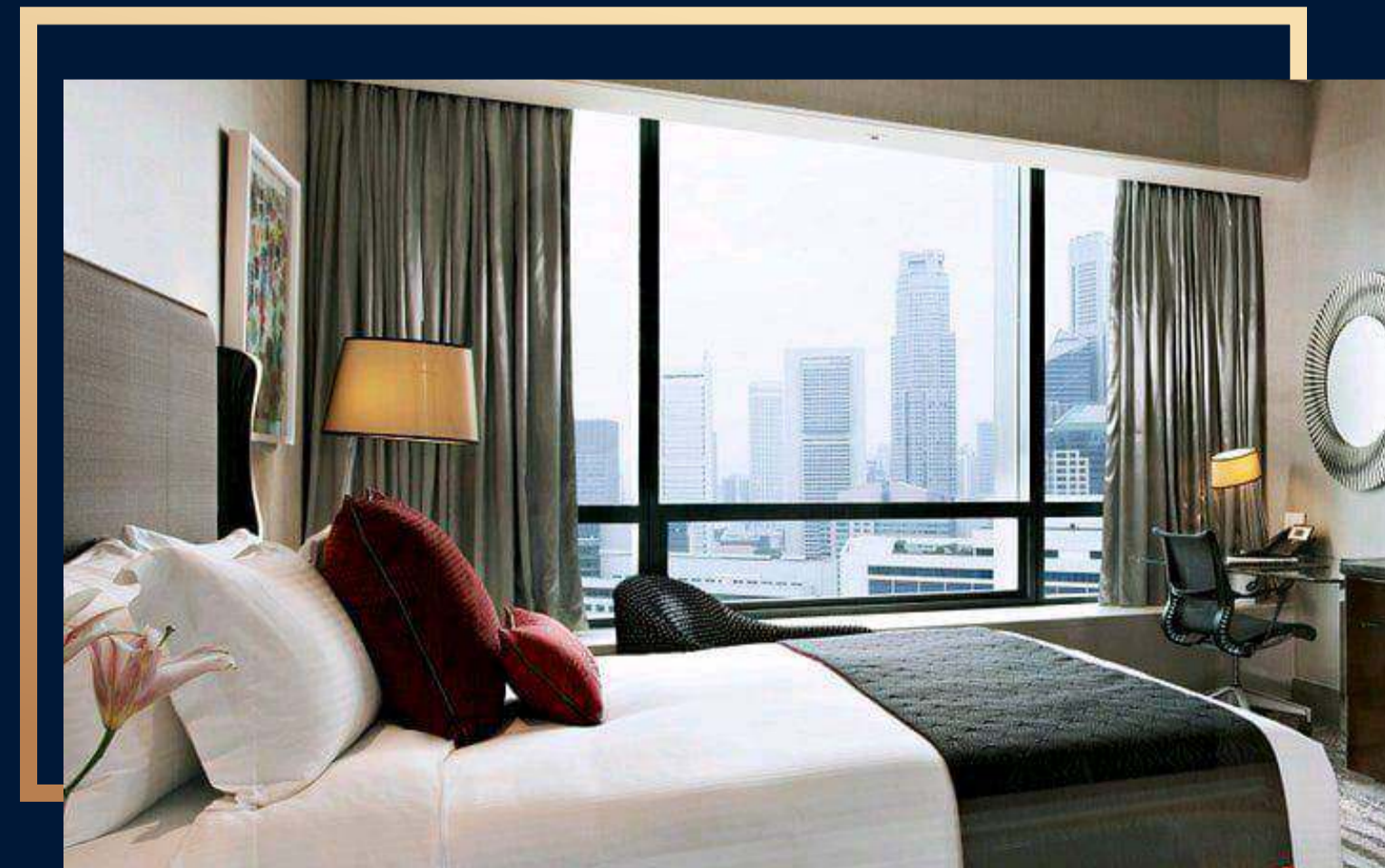
As COO, Mr. Morten Ebbesen is set to drive Boulevard Hotel Group's commitment to excellence, innovation, and guest satisfaction. His strategic vision aligns seamlessly with Boulevard's mission to redefine luxury hospitality in Africa, ensuring that every guest experiences the epitome of warmth and sophistication. For collaboration and enquiries kindly contact him on morten.ebosen@boulevardhotelgroup.com

Our Brands



Boulevard Hotels and Resorts (Upscale)

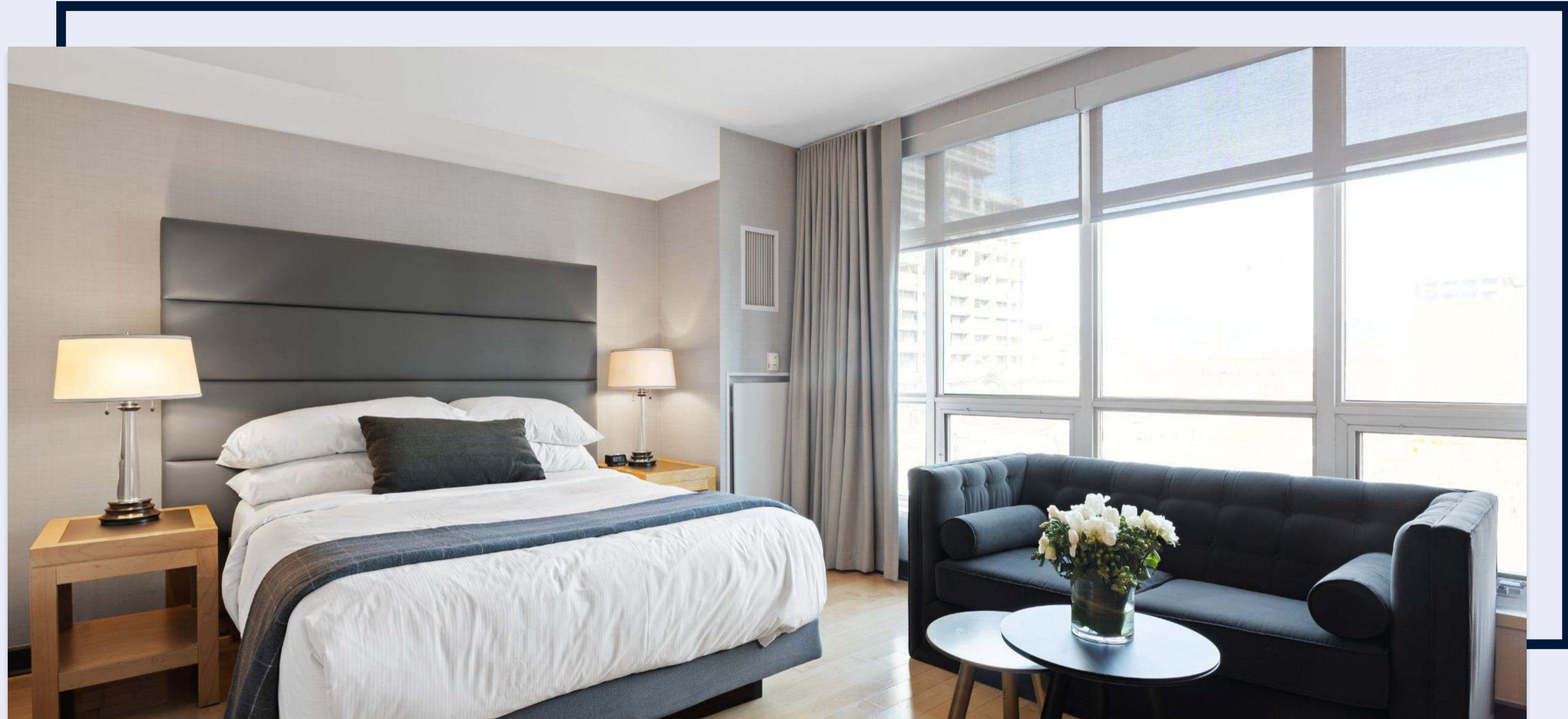
Boulevard Hotels and Resorts redefine luxury with a blend of sophistication and comfort. From breathtaking views to exquisite amenities, our upscale brand promises an unparalleled experience for the discerning traveler.



SpringInn by Boulevard (Midscale)

SpringInn by Boulevard offers a harmonious fusion of affordability and quality. These midscale hotels are designed to cater to the needs of travelers seeking comfort and convenience without compromising on style.

Boulevard Premiere

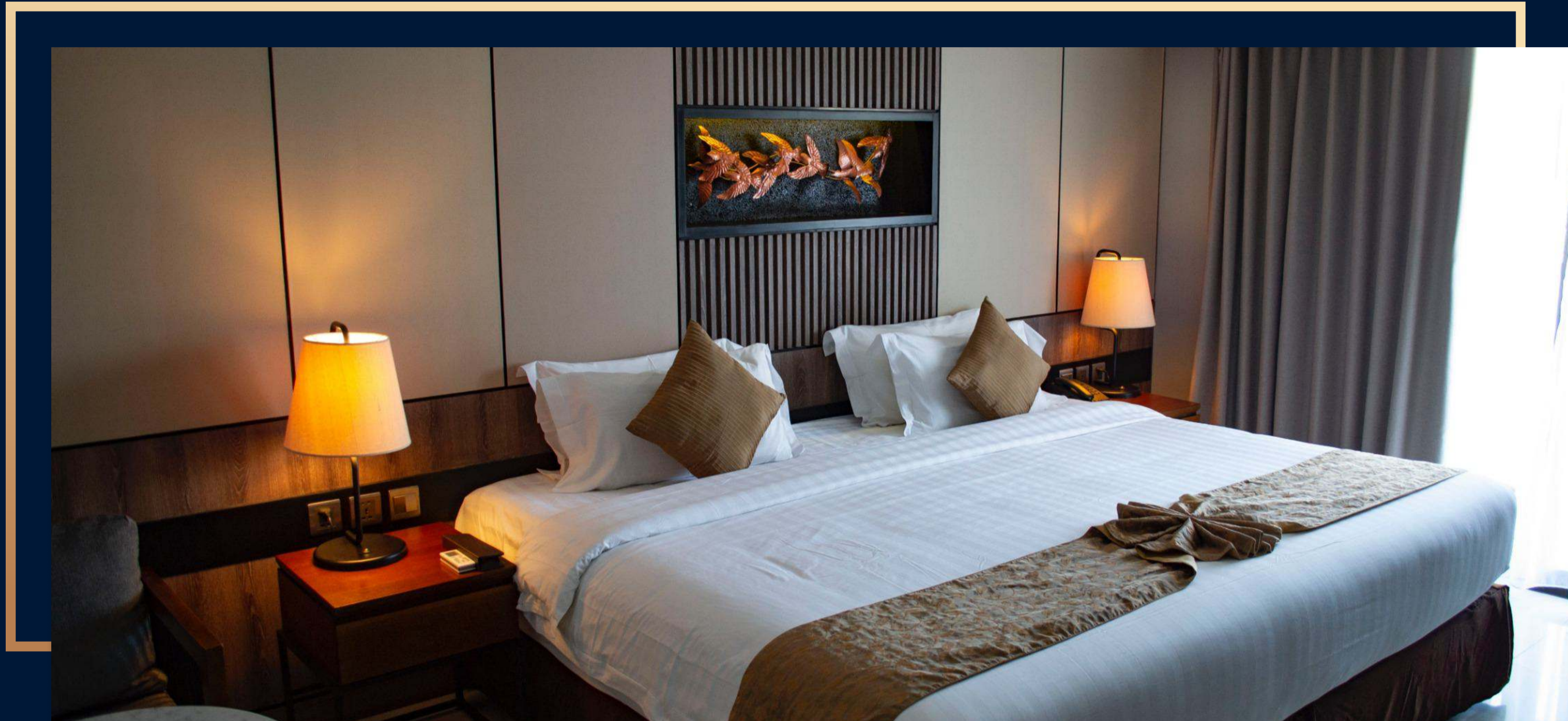


Boulevard Premier is the upper upscale brand of Boulevard Hotels, offering premium, sophisticated accommodations. These hotels are designed to provide exquisite stays, often located in both urban and historical locations, providing a unique blend of experiences.

Boulevard Premier hotels offer luxury amenities, welcome amenities for guests, and a gorgeous breakfast experience, ensuring a memorable and comfortable stay.



Boulevard Plus



Boulevard Plus is an extension of the flagship brand, offering exceptional concierge services and unparalleled business amenities. It takes the upscale experience to the next level with a focus on providing premium services to guests. This brand provide a range of luxury amenities, ensuring that guests receive a first-class experience. They are particularly known for their luxurious meetings and events offerings.

Technology and Partnerships



Boulevard Hotel Group is at the forefront of hotel technology.

Our partnership with STAAH for revenue consolidation ensures seamless operations across our hotels. This cutting-edge technology optimizes pricing, availability, and distribution, enhancing our guests' experience.



Boulevard Hotel Group Joins Forces with Accor for Movenpick Abuja!

We are thrilled to announce a groundbreaking collaboration between Boulevard Hotel Group and the prestigious Accor group, marking a significant milestone in the hospitality industry. This partnership sets the stage for the management of the highly anticipated Movenpick Abuja, promising a harmonious blend of luxury, excellence, and unparalleled service.





A Fusion of Expertise: Boulevard Meets Accor

With a shared commitment to delivering exceptional guest experiences, Boulevard Hotel Group and Accor have joined forces to bring the vision of Movenpick Abuja to life. This strategic alliance combines Boulevard's rich legacy of hospitality excellence with Accor's global prowess in managing world-class hotels and resorts.



Movenpick Abuja: A Jewel in the Capital's Crown

Situated in the heart of Abuja, Movenpick is poised to become the epitome of sophistication and comfort. Boasting modern architecture, state-of-the-art amenities, and a commitment to sustainability, the hotel aims to redefine luxury in the capital city.

Boulevard Hotel Group's Strategic Expansion into East and Southern Africa



Our Group, known for its commitment to unparalleled hospitality and distinctive guest experiences, is embarking on an ambitious journey of expansion into the dynamic markets of East and Southern Africa. This strategic move aligns with the group's vision to become a leading player in the global hospitality industry and cater to the increasing demand for premium accommodations in these vibrant regions.

We have meticulously identify key cities and tourist hubs in East and Southern Africa, ensuring optimal placement to capture both business and leisure travel markets.

Recognizing the diverse preferences of guests in the region, we will introduce a range of properties, from luxurious city-center hotels to serene resort-style accommodations.





Boulevard Hotel Group's expansion into East and Southern Africa reflects not only a commitment to growth but also a dedication to creating meaningful connections with diverse cultures and communities. With a focus on sustainability, technology, and community engagement, Boulevard's foray into these regions aims to redefine the hospitality landscape and provide an unparalleled guest experience in harmony with the unique charms of East and Southern Africa.



Our Partners



DAA Architects

Shaping Hospitality Excellence

In our pursuit of architectural brilliance, Boulevard Hotel Group has aligned with DAA, a distinguished architectural firm renowned for its expertise in hospitality development.

With a remarkable track record across Africa, DAA brings a visionary approach to design, blending functionality and aesthetics seamlessly. Together, we aim to create spaces that transcend expectations, setting new benchmarks in luxury hospitality.



STAAH

Innovating the Future of Hotel Technology

Embracing the forefront of technology, Boulevard Hotel Group has partnered with STAAH, a cutting-edge company based in New Zealand, specializing in providing innovative technology solutions for the hospitality industry.

With STAAH's state-of-the-art platform, we are set to revolutionize the guest experience, from seamless booking processes to personalized services, ensuring that technology complements the warmth of our hospitality.



Hospitality Pro

Crafting IT Solutions for an Impeccable Guest Journey

In our pursuit of architectural brilliance, Boulevard Hotel Group has aligned with DAA, a distinguished architectural firm renowned for its expertise in hospitality development.

With a remarkable track record across Africa, DAA brings a visionary approach to design, blending functionality and aesthetics seamlessly. Together, we aim to create spaces that transcend expectations, setting new benchmarks in luxury hospitality.



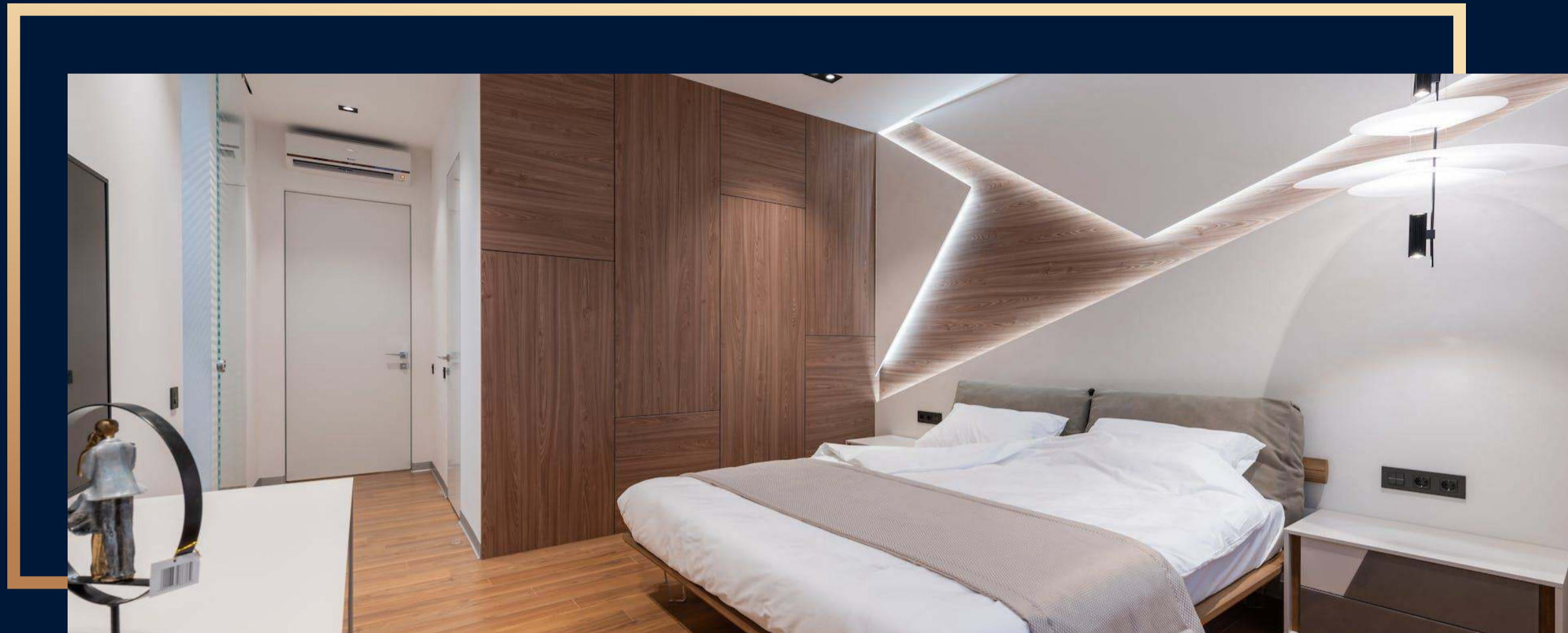
WIHMS

Pioneering Property Management Excellence

Efficient property management is the cornerstone of a seamless guest experience.

Boulevard Hotel Group has teamed up with WINHMS, a major player in property management services.

Together, we aspire to ensure operational efficiency, optimize guest services, and provide an environment where luxury meets functionality, setting a new standard for excellence in property management.



MECTCEM LTD

Supplying Quality for Unmatched Cleanliness

To uphold the highest standards of cleanliness, Boulevard Hotel Group has partnered with MECTCEM LTD, a leading supplier of cleaning and laundry items. With MECTCEM's dedication to quality, reliability, and sustainability, we are confident in delivering a pristine and hygienic environment, ensuring our guests experience the epitome of comfort during their stay.

These strategic partnerships reflect Boulevard Hotel Group's unwavering commitment to creating an unparalleled guest experience. As we combine our strengths with these industry leaders, we look forward to setting new standards in luxury hospitality, redefining expectations, and creating unforgettable moments for our guests worldwide. Welcome to a new era of excellence at Boulevard Hotel Group!

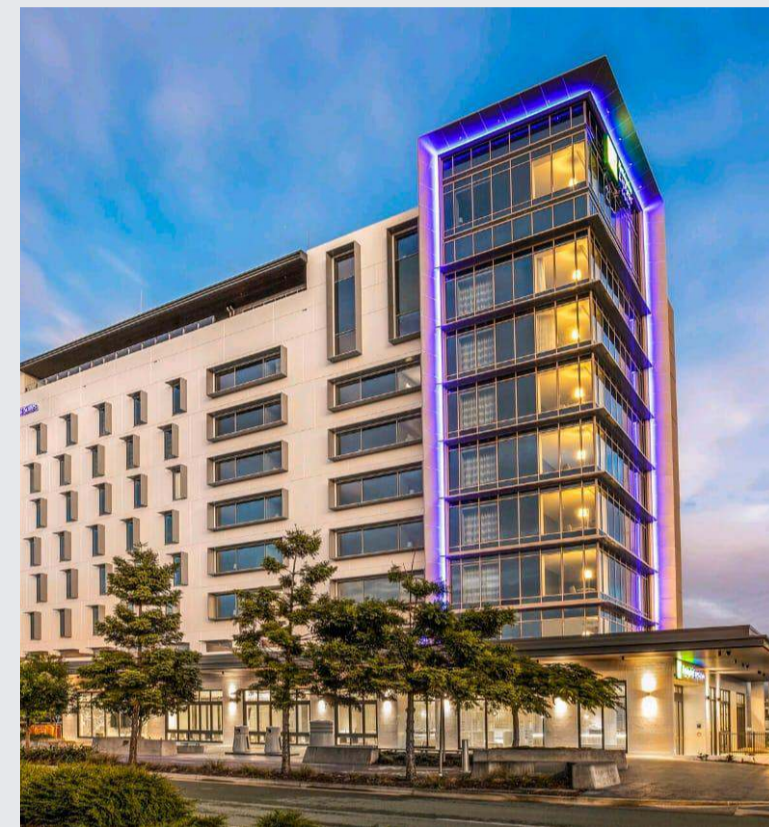


Coming Soon Hotels



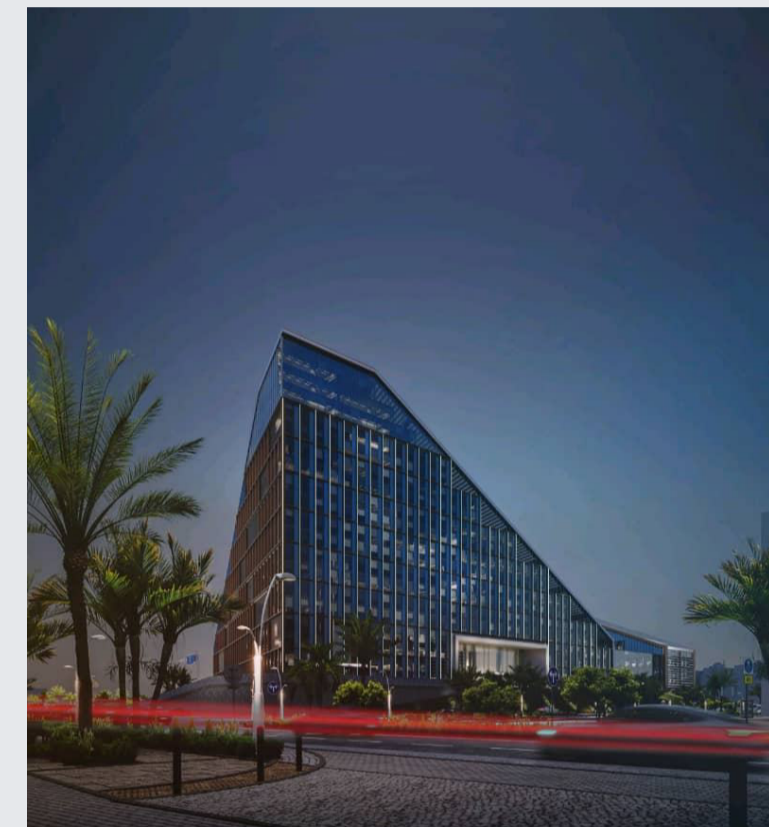
Boulevard Villa Park Hotel Abuja

Our flagship hotel, set to redefine luxury in Abuja.



Boulevard Warri Hotel

A 70 -room oasis in Warri, promising unmatched comfort.



Boulevard Enugu Hotel

With 98 rooms, this hotel in Enugu offers an ideal blend of luxury and convenience.



Boulevard Crown Prince Hotel Awka

Featuring 57 rooms, this hotel in Awka will be a testament to our commitment to quality.

Managed Hotels



Phantom Continental Hotel Lekki Lagos
(Managed by Boulevard)



WardofBlu Hotel Awka
(Managed by Boulevard)



Omedel Luxury Hotel Enugu
(Managed by Boulevard)



Albergo Hotel Lekki Lagos
(Managed by Boulevard)



Phoenix Apartment Abuja
(Managed by Boulevard)



Parkview Astoria Hotel Ikoyi, Lagos
(Managed by Boulevard)



Boulevard Owerri Hotel
(Managed by Boulevard)

Services



The Boulevard Hotel Group offers a comprehensive range of services in the hospitality industry, catering to various aspects of hotel development, management, and franchising.



Here's an overview of each of their primary services:



Development and
Pre-Opening Services



Pre - Opening
Marketing



Design
and Planning



Construction
Management



Management
Services



Financial
Management



Feasibility Studies



Marketing
and Sales



Operational
Excellence



Quality
Assurance



Franchising
Services

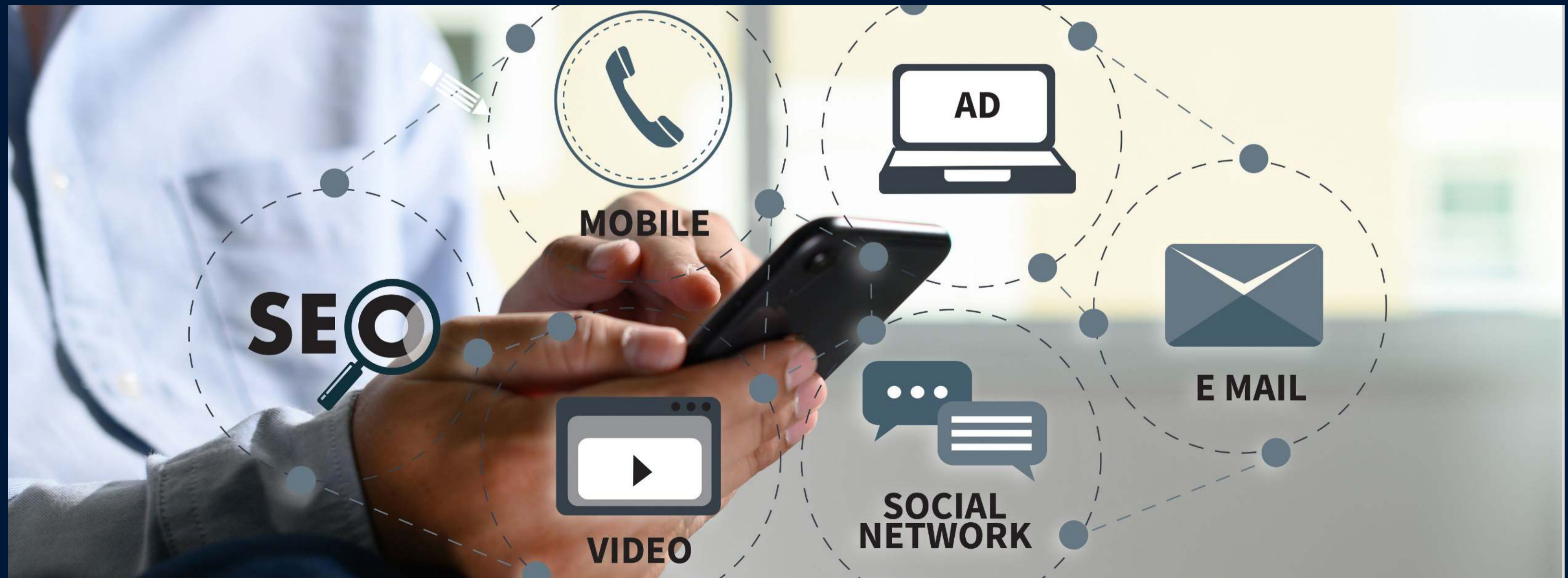


The reason you should choose Boulevard Hotels and Resorts:



Marketing Support

Elevate your hotel's visibility with our comprehensive marketing support. From strategic campaigns to targeted promotions, we leverage digital channels, social media, and partnerships to ensure your unique offerings shine. Let us amplify your brand presence and attract the right audience for a memorable stay at Boulevard Hotels.





Branding Support

Craft a distinctive identity for your hotel with our branding support services.

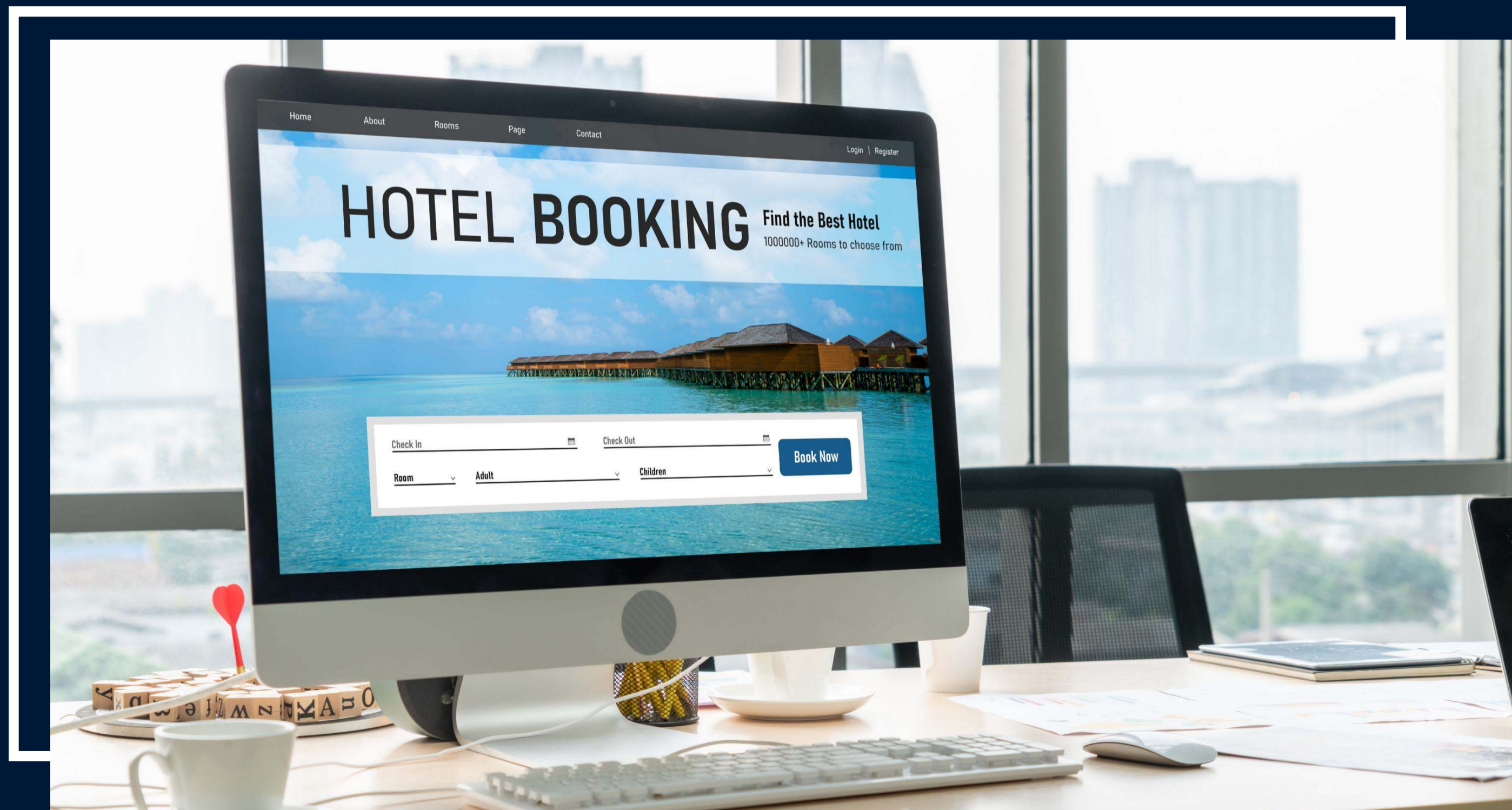
We collaborate closely to encapsulate your unique story, values, and ambiance. From logo design to a cohesive visual language, we ensure your brand resonates authentically, leaving a lasting impression on guests. Elevate your brand with Boulevard, where every detail reflects the essence of your hospitality.





Booking Engine and Central Reservation Powered by STAAH

Seamlessly manage reservations and bookings with our advanced Booking Engine and Central Reservation system, powered by STAAH. Experience a user-friendly interface, real-time updates, and secure transactions. Maximize your revenue potential through dynamic pricing, and let our technology streamline the booking process. Trust Boulevard Hotels for a robust and efficient reservation system, ensuring a hassle-free experience for both guests and hotel management.





Boulevard Hotel Group

Pioneers in Hotel Development in Nigeria

Boulevard Hotel Group is a prominent player in the dynamic landscape of hotel development in Nigeria, continually pushing boundaries in the hospitality sector. With a commitment to excellence and an unwavering dedication to customer satisfaction, Boulevard Hotel Group has successfully executed several remarkable projects across Nigeria.



Here is a list of some of their standout developments:



Phantom Continental Hotel Lekki:

Nestled in the upscale neighborhood of Lekki, this hotel exudes luxury and sophistication, offering guests a memorable stay with world-class amenities and services.



Huxton Hotels Osapa London

Located in the Osapa London area, Huxton Hotels brings a touch of elegance and contemporary design to the heart of Lagos, catering to both business and leisure travelers.



Albergo Hotels Lekki Phase 1

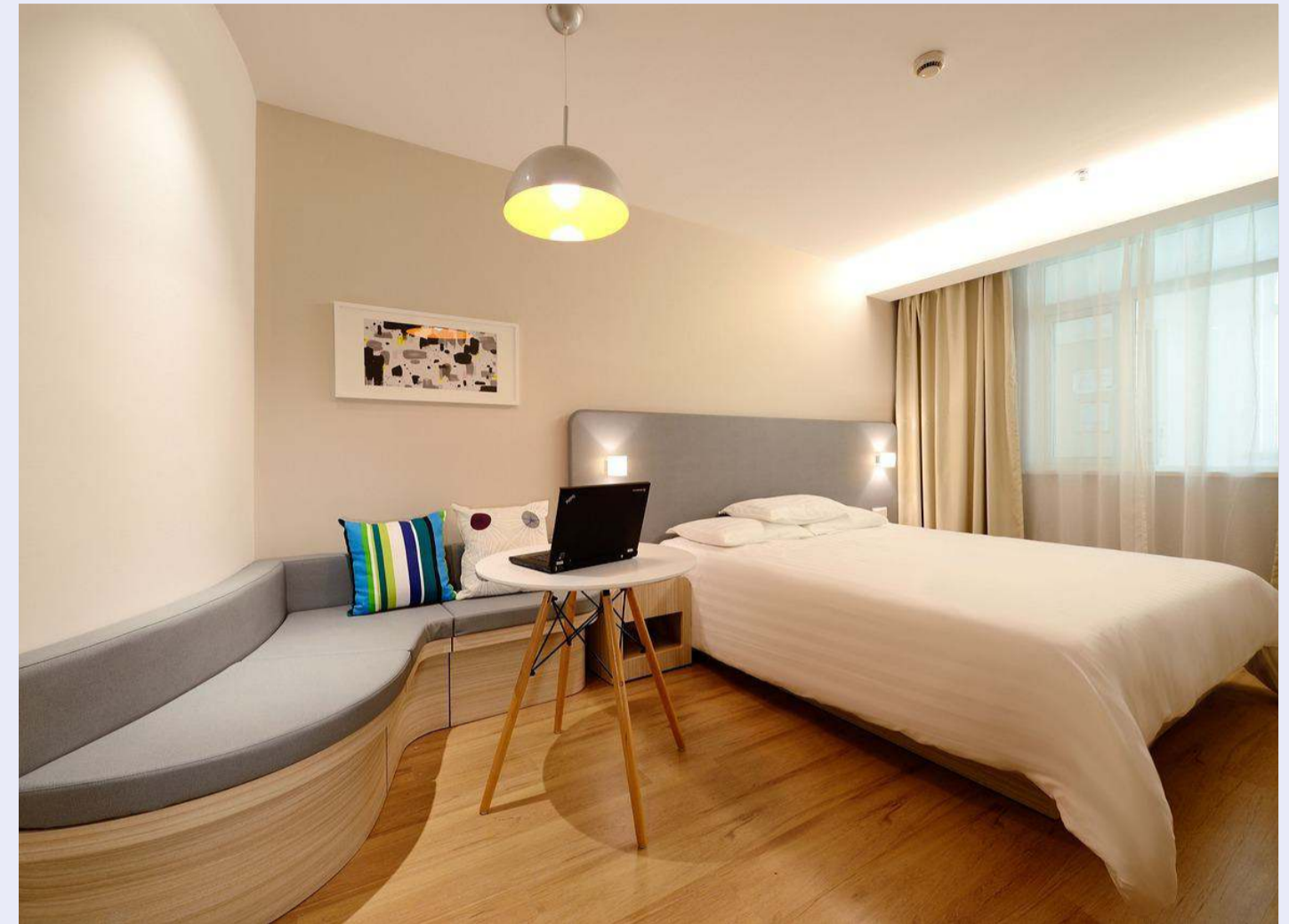
Albergo Hotels in Lekki Phase 1 is a prime destination for those seeking a comfortable and convenient stay, complemented by exquisite dining and leisure options.





Omedel Luxury Hotel Enugu

Offering a unique blend of opulence and Nigerian hospitality, Omedel Luxury Hotel in Enugu is a symbol of class and comfort.



Boulevard Enugu Hotel

Boulevard Enugu Hotel is a testament to the group's commitment to excellence, providing a luxurious haven in Enugu for travelers from all walks of life.



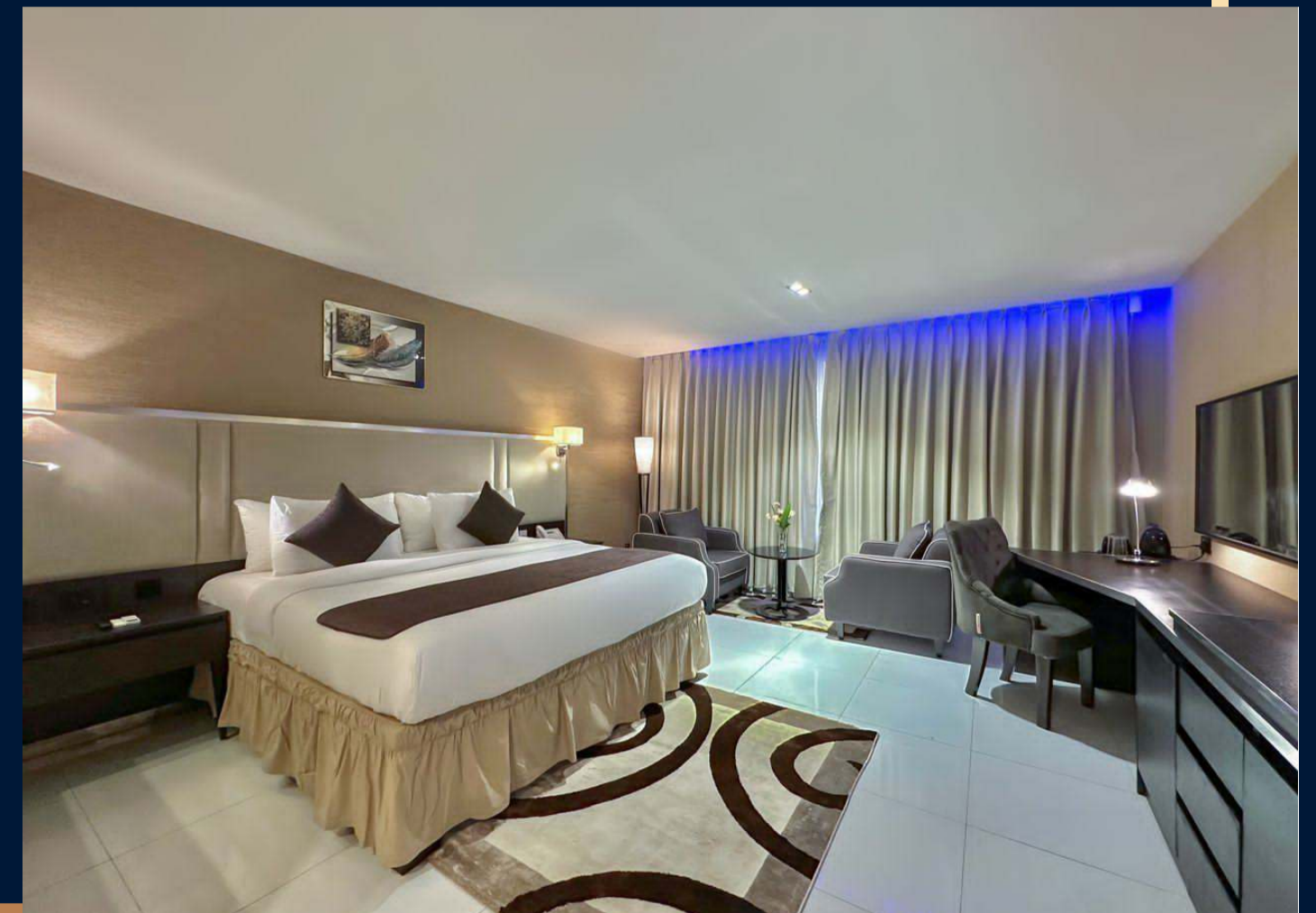


Praprikka Restaurant and Lounge Asaba

This establishment adds a gastronomic twist to the Boulevard Hotel Group portfolio, providing a delectable culinary experience in Asaba.

Boulevard Owerri Hotel

Located in Owerri, this hotel captures the essence of modern luxury and is equipped with top-notch facilities and services.





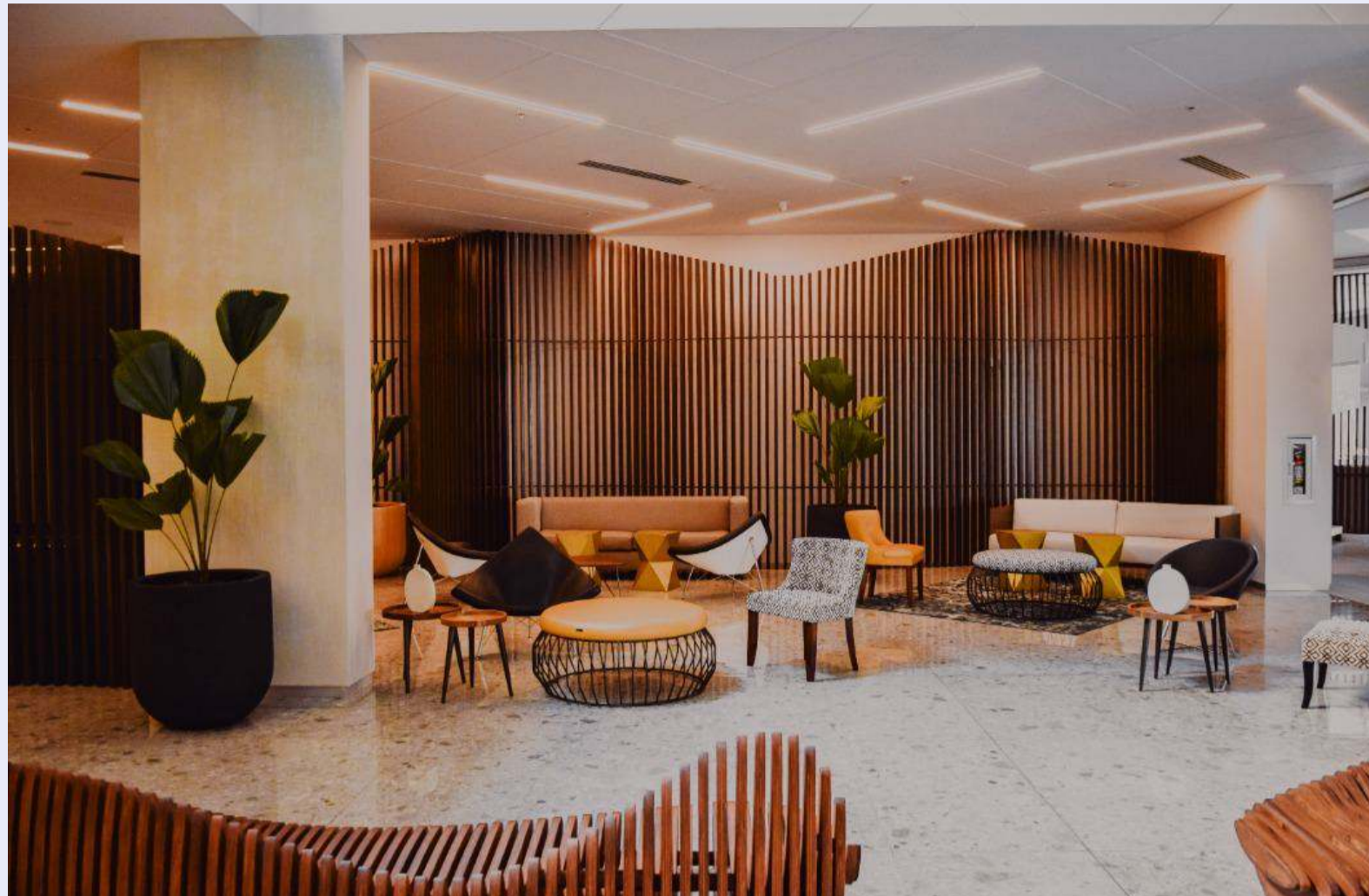
Mövenpick Abuja

A partnership with the renowned Mövenpick Hotels & Resorts, this hotel in Abuja offers international standards of comfort and hospitality.



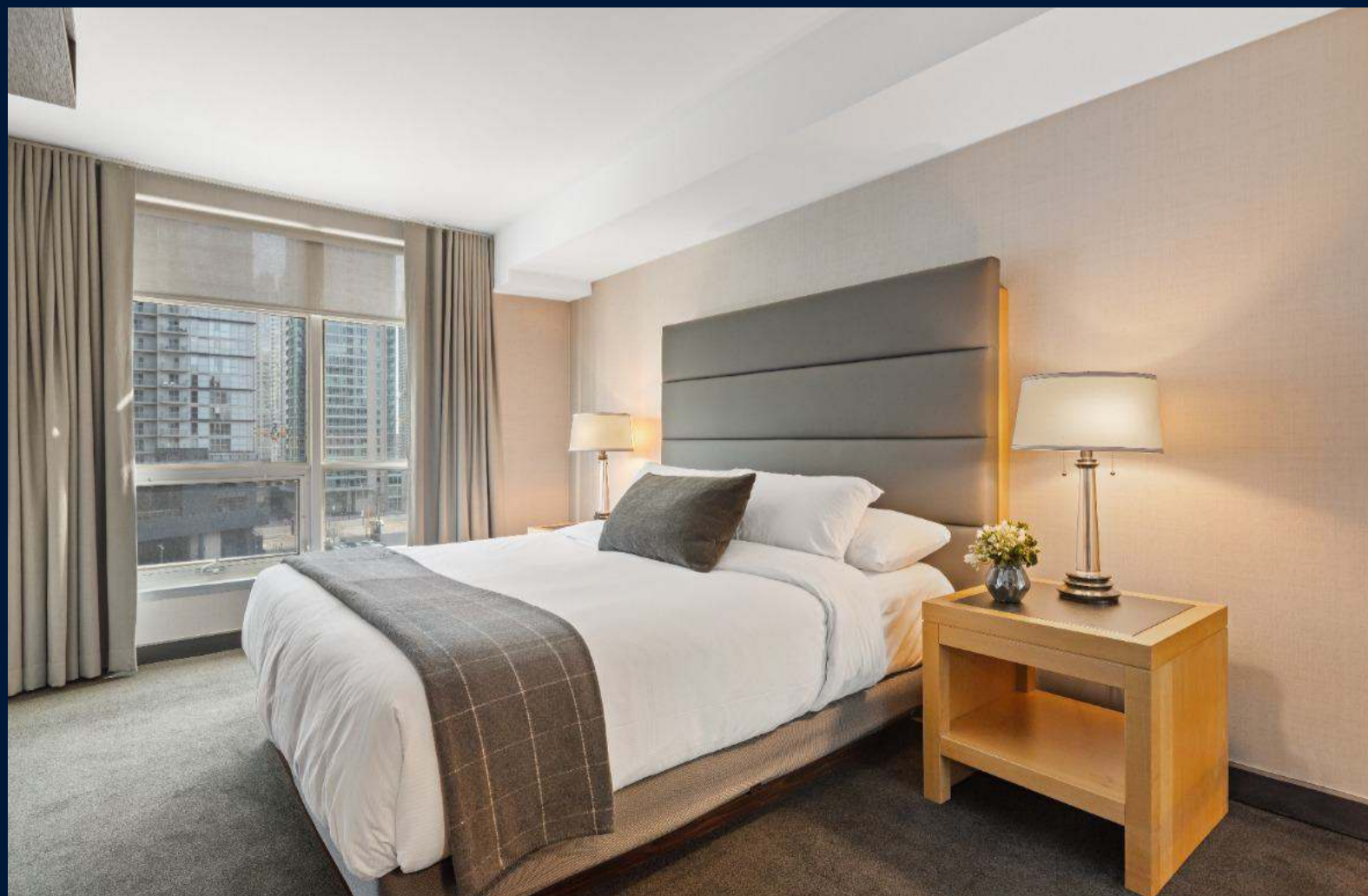
Boulevard Port Harcourt Hotel

Boulevard Port Harcourt Hotel is an oasis of relaxation and elegance in the bustling city of Port Harcourt, catering to the needs of discerning travelers.



Mabel Hotel Asaba

Mabel Hotel in Asaba presents guests with a welcoming atmosphere and a range of amenities to make their stay truly memorable.



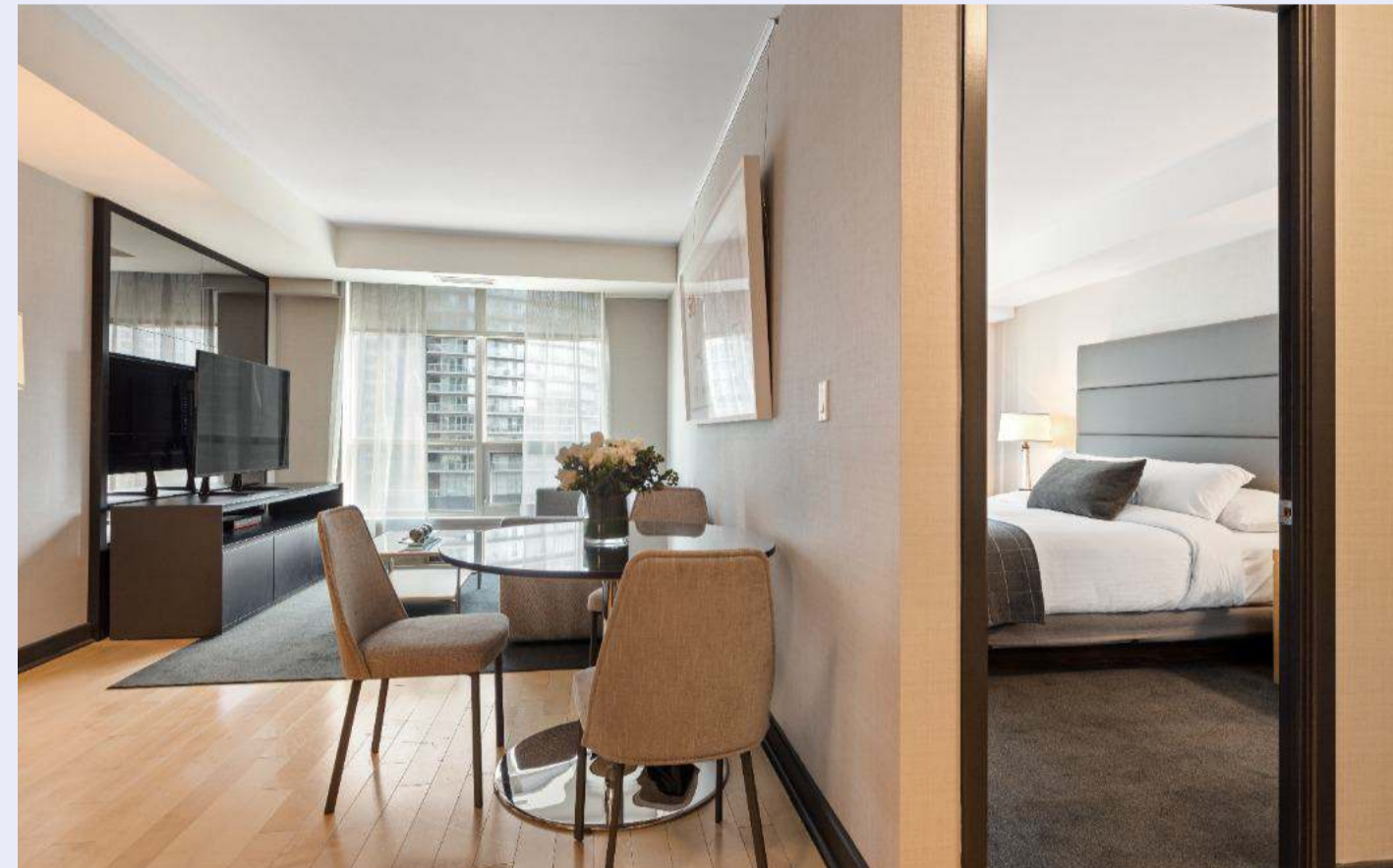
Grand Swiss Hotel Agulu

This picturesque hotel in Agulu is an epitome of serenity, offering a tranquil escape amidst the natural beauty of the region.



Best Western Port Harcourt

A collaboration with the globally recognized Best Western brand, this hotel in Port Harcourt delivers exceptional service and comfort.



Phoenix Apartment Abuja

Phoenix Apartment in Abuja provides a home-away-from-home experience for extended stays, ensuring guests have everything they need for a comfortable visit.





Boulevard Hotel Group's extensive and diverse portfolio of projects reflects their commitment to enhancing the Nigerian hospitality industry, setting new standards, and ensuring that guests have unforgettable experiences in each of their establishments. As they continue to grow and innovate, Boulevard Hotel Group remains at the forefront of hotel development in Nigeria.





Name: Nnenna Okoye

Title: Chief Marketing Officer

Company: Boulevard Hotel Group

Nnenna Okoye is a visionary marketing leader with an exceptional track record in the hospitality industry.

As the Chief Marketing Officer (CMO) of Boulevard Hotel Group, she will spearheads innovative strategies that will transform the brand's presence and drive business growth.

With her finger on the pulse of emerging marketing trends, Nnenna consistently creates unforgettable experiences for guests while delivering impressive bottom-line results.

Drawing on her extensive experience, Nnenna masterfully combines creativity and data-driven insights to develop multi-channel campaigns that resonate with diverse audiences. Her deep understanding of consumer behavior allows her to craft compelling narratives that will not only elevate the group's image but also foster guest loyalty.

Nnenna's collaborative approach extends beyond her marketing team. She cultivates strong relationships with cross-functional departments, aligning efforts to ensure a seamless and exceptional journey. Her passion for mentoring and developing talent has created a culture of innovation and continuous improvement within her team.

Prior to joining Boulevard Hotel Group, Nnenna held pivotal roles in renowned blue chip companies, where she honed her expertise in crafting unique brand identities and executing high-impact campaigns.

Nnenna Okoye's leadership as the CMO of Boulevard Hotel Group continues to push boundaries, setting new industry standards and redefining the art of hospitality marketing. For collaboration and enquiries, she can be reached at

nnenna.okoye@boulevardhotelgroup.com

Name: Tokunbo Owolabi

Title: Director of Preopening

Company: Boulevard Hotel Group

Mr. Tokunbo Owolabi stands as a distinguished professional and a key asset to Boulevard Hotel Group in his role as the Director of Preopening. With a rich background in hospitality management, a passion for excellence, and a track record of successful preopening endeavors, Mr. Owolabi brings a wealth of expertise to the Boulevard family.

Drawing upon a career that spans over two decades in the hospitality industry, Mr. Owolabi has established himself as a seasoned leader with a focus on strategic preopening operations. His journey includes pivotal roles in renowned hotel chains, where he has consistently demonstrated an exceptional ability to bring new properties to life and set them on a trajectory of success.

Mr. Owolabi's proficiency lies in the intricacies of preopening operations, a phase crucial to shaping the identity and success of any hotel. From meticulous project planning to seamless execution, he possesses a keen eye for detail, ensuring that every element of a property aligns with the brand's vision and exceeds guest expectations. For collaboration and enquiries kindly contact him on olatokumbo.owolabi@boulevardhotelgroup.com



Name: Mohammed Omar Swabir
Title: Area Director for East Africa
Company: Boulevard Hotel Group

Mohammed Omar Swabir is the esteemed Area Director for East Africa at Boulevard Hotels and Resorts. With over 25 years of experience in the hospitality industry, Mohammed, a Kenya Citizen is a seasoned leader with an intimate understanding of the East African market.

His journey began with a profound commitment to mastering every aspect of hotel management. Mohammed's strategic vision, coupled with a hands-on approach, ensures that our operations not only meet but exceed the highest industry standards. As Boulevard Hotels and Resorts continues to set new benchmarks in the hospitality industry, Mohammed Omar Swabir Omar stands at the forefront, guiding our endeavors in East Africa with unparalleled expertise and dedication.

Join us in welcoming Mohammed Omar Swabir Omar, a visionary leader who embodies the spirit of hospitality and sets the standard for excellence in East Africa's hospitality landscape.





Name: Francis Ogosi

Title: Executive Director

Company: Boulevard Hotel Group

Francis Ogosi is an accomplished executive in the hospitality industry, renowned for his expertise in hotel development and management. Mr. Ogosi has made a significant impact on the company's growth and success.

With a career spanning over two decades, Francis Ogosi has consistently demonstrated his passion for creating exceptional hotel experiences. His dedication to the art of hotel development and his meticulous attention to detail have earned him a stellar reputation in the industry. For collaboration and enquiries kindly contact him on **francis.ogosi@boulevardhotelgroup.com**

Name: Joseph Ejiogu

Title: Director of Hotel Development and Expansion

Company: Boulevard Hotel Group

With over 20 years of experience in hotel operations, Joseph Ejiogu brings a wealth of expertise to his role as the Director of Hotel Development and Expansion at Boulevard Hotel Group. Currently undergoing study / research on strategic hospitality marketing and development at Cornell University New York USA, Joseph has honed his skills in both the operational and strategic aspects of the hospitality industry.

Throughout his career, Joseph has demonstrated a keen ability to identify opportunities for growth and development within the hotel sector. His leadership has been instrumental in spearheading the expansion efforts of Boulevard Hotel Group, leveraging his comprehensive understanding of market trends and consumer preferences to drive success.

Joseph's dedication to excellence and commitment to innovation make him a valuable asset to Boulevard Hotel Group as we continue to expand their presence in the hospitality industry.





Name: Nana Yaa Ampem Darko Otchere

Title: Director of strategic planning

Company: Boulevard Hotel Group

Nana Yaa Ampem Darko Otchere is a seasoned professional with expertise in branding, public relations, event engineering, and strategic marketing. She is at the forefront of innovation and leadership in her field. Nana holds an MBA from the University of the West of Scotland, a Master's in Communications from the University of Ghana, and a Certificate in Marketing from the London School of Business Administration, showcasing her strong academic foundation.

With over 10 years of experience, Nana is a dynamic professional with a diverse skill set in event development and management, B2B marketing, NGO management, media sales, and project management. She has worked with renowned media and corporate organisations in Africa, holding key positions that have allowed her to make significant contributions to various projects and initiatives.

Nana's entrepreneurial spirit, coupled with her determination and resilience, drives her commitment to creating positive change in society. She is the founder of EGA Global Network, a social enterprise dedicated to fostering sustainable development and social progress through innovative solutions and community-driven initiatives. She is recognized for her goal-oriented approach and unwavering dedication to achieving results.



Name: Chike Enendu Jr

Title: Director of Legal Services

Company: Boulevard Hotel Group

Chike Enendu Jr. is a seasoned legal professional with a passion for the hospitality industry. With a solid foundation in law from the prestigious Nnamdi Azikiwe University and an MBA from ESUT Business School, and called to the Nigerian bar in 2009, Chike brings a unique blend of legal expertise and business acumen to his role as Director of Legal Services at Boulevard Hotel Group.

Chike's journey in the hotel development sector began with Thornberryhotels, where he honed his skills in Sales and Marketing, also navigating the legal intricacies of hotel management and development. His tenure with Thornberryhotels provided him with invaluable experience in dealing with diverse legal matters related to the hospitality industry.

As Director of Legal Services at Boulevard Hotel Group, Chike brings a wealth of experience of twenty years to the forefront of legal strategies and compliance initiatives. He plays a pivotal role in ensuring that all legal aspects of hotel operations, from contract negotiations to regulatory compliance, are meticulously handled. Chike is also an IBM certified Data Analyst. His proactive approach and commitment to excellence contribute to the success and growth of Boulevard Hotel Group.

Beyond his professional accomplishments, Chike is known for his dedication to continuous learning and staying updated on Technology and legal developments shaping the hospitality industry. His leadership, coupled with his extensive legal knowledge and industry insights, make him a valuable asset to Boulevard Hotel Group.

Contact Us



+234 91 686 31801



18/19 Tayo Adesanya street
Parkview Estate ikoyi Lagos
Nigeria.



Info@boulevardhotelgroup.com
www.boulevardhotelgroup.com

